



COPA COCA-COLA AND AFRICA CUP FREQUENTLY ASKED QUESTIONS (FAQS)

History of the COPA Coca-Cola Tournament.

The COPA Coca-Cola tournament was founded in the year 1989 in Africa, Zimbabwe. It is the largest football grassroots program owned by the brand with over 1.3 million teens participating globally.

Previously, the tournament was called Term 2A Soccer Games, organized in partnership with Kenya Football Federation (KFF) now Football Kenya Federation (FKF).

In the year 2008, the tournament was then renamed to COPA Coca-Cola Soccer Tournament.

Since 2016, the Kenya Secondary Schools Sports Association (KSSSA) in partnership with The Coca-Cola Company have managed the tourney within the secondary school system.

Over the years, tens of thousands of students have graduated from the tourney while catering for the much-needed extra-curricular activities in the secondary schools system. For example, during this years (2019) tournament, a total of 5,400 boys and girls schools participated in the tournament.

The COPA Coca-Cola Kenya winners from this year was Serani High School from the Coastal Region.

Selection process of COPA teams in Kenya.

In Kenya, the COPA Coca-Cola Under-16 tournament is managed by the Kenya Secondary Schools Sports Association (KSSSA) system. KSSSA is the umbrella body for all secondary school sports under the Ministry of Education.

To participate, the schools are required to register their teams with the main criteria being the students have to be under the age of sixteen years.

Upon completing registration process, KSSSA develops a schedule for the tournament from zonal level to nationals. Competition starts at zonal level where the best teams then qualify for provincial then Nationals. (In Kenya, COPA makes use of the provincial system when creating the annual tournament calendar.)

Since 2018, the winning teams at the national finals qualify for the COPA Coca-Cola African Cup of Nations to compete against the best teams in the continent.



Past successful COPA players from Kenya

Past successful players from the COPA Coca-Cola include but are not limited to:

Daniel Mwaura - Mathare United

Fredrick Odhiambo – Gor Mahia

Eric Omondi Juma – Kariobangi Sharks

Robinson Kamura - AFC Leopards

Victor Wanyama – Tottenham Hotspurs

Dennis Oliech – Gor Mahia

Michael Olunga - Kashiwa Reysol (Japan)

What was different in this year's COPA Coca-Cola tournament?

This year, the COPA Coca-Cola tournament was more than football in all participating schools across Africa. It sought to impact behavior change by introducing plastic collection as part of educating them on the importance of a cleaner environment by taking care of plastics disposal.

In Kenya, at least 92,057.50 kilogrammes were collected in the entire championship period with five schools achieving the highest numbers and winning the pitch refurbishment in their respective institutions. These are Mutuini High from Nairobi, St. Charles Lwanga Secondary School from the Coast, Mwiruti Mixed Secondary from the Rift and Mountain region, Bishop Okul Girls from the Nyanza region and finally Nyang'ori High School from the Western region.

The five schools won the pitch refurbishment in their respective institutions. The pitches will be revamped in the month of December this year.

Five more schools also won their schools goal posts, nets, corner flags & player bibs. These are Raila Educational Centre from Nairobi, Chumani Secondary from the Coastal region, Umoja Mixed Secondary from the Rift and Mountain region, Nyaura Secondary School from the Nyanza region and Kisumu Boys High School from the Western region.

We also had more winners in the competition with fifty (50) more schools being rewarded with school soccer balls and jerseys which will come in handy in the future. This will assist and motivate them to train hard for the upcoming national tournament next year.



COPA Coca-Cola Africa Cup Tournament

The inaugural Under-16 COPA Coca-Cola Africa Cup of Nations football tournament was hosted in Kenya in Nakuru County from the 10th to 15th December 2018.

The second edition will be hosted in Thika, Kiambu County from the 2nd to 5th December 2019.

Which team that will be representing Kenya in this year's Africa championship?

The winners of this years' COPA Coca-Cola tournament were Serani High School who will be representing the country in this years' Africa championship.

Last year's winners were St. Anthony High School.

Countries that will participate

The twelve countries that participated in this year's tournament include; Uganda, Tanzania, South Africa, Zambia, Zimbabwe, Botswana, Angola, Ethiopia, Mozambique, Burkina Faso, Namibia and the host country Kenya.

What is the format for the games?

A total of twenty (20) matches will be played over the tournament period. The games format will have the twelve teams being grouped into four groups. Each group will consist of three teams. The best two teams in each group will qualify for the quarter finals. The teams will then head for knock-out matches until the best team wins.

Why COPA Coca-Cola Africa Tournament?

The need for the continental showpiece was informed by a vision to grow the tournament from a country level into an international tournament that allows young people to not only play with their counterparts but have the chance to be scouted by recruiters from all over the world.

The platform harness talent, nurture and give the players an avenue to prosper.

Explain about the previous COPA Coca-Cola Global Camp before the Africa Cup?

Previously, the Company has been taking gifted players for specialized training at the COPA Coca-Cola Global Camp. The inaugural trip was a tour in Rio de Janeiro in Brazil with subsequent tours being in Johannesburg and Durban in South Africa, London-United Kingdom, and Paris-France.

Coca-Cola